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BEFORE THE ARIZONA CORPORATION COMMISSION

JIM IRVIN
COMMISSIONER-CHAIRMAN
RENZ D. JENNINGS
COMMISSIONER
CARL J. KUNASEK
COMMISSIONER

DOCKET NO. U-0000-94-165

IN THE MATTER OF THE COMPETITION IN
THE PROVISION OF ELECTRIC SERVICES
THROUGHOUT THE STATE OF ARIZONA.

NOTICE OF FILING OF INITIAL
BRIEF OF THE ELECTRIC
COMPETITION COALITION

NOTICE is given that the Electric Competition Coalition (ECC), Enron Corporation and
Enron Energy Services, Inc. filed their Initial Brief.

RESPECTFULLY submitted this 16th day of March, 1998.

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9 **THE PROVISION OF ELECTRIC SERVICES**
10 **THROUGHOUT THE STATE OF ARIZONA.**

DOCKET NO. U-0000-94-165

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12 **INITIAL BRIEF**
13 **ON BEHALF OF**
14 **ELECTRIC COMPETITION COALITION,**
15 **ENRON CORPORATION, AND**
16 **ENRON ENERGY SERVICES, INC.**
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27 **MARCH 16, 1998**
28

INITIAL BRIEF .
ON BEHALF OF
ELECTRIC COMPETITION COALITION

MARCH 16, 1998

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1 The Electric Competition Coalition (ECC) strongly encourages the use of the divestiture
2 approach and vigorously opposes the use of the net revenue lost approach. ECC believes the
3 Commission could create the necessary incentives for utilities to unbundle their rates, identify
4 any potentially strandable assets, and provide a framework for stranded cost recovery such that
5 Arizona consumers shall have choice no later than January 1, 1999.

6 Considerable efforts were undertaken to make this a concise Brief. However, the
7 voluminous 4300-page transcript of 35 witnesses, plus their prefiled and rebuttal testimonies and
8 exhibits, merits careful attention. The following is a summary of what ECC believes to be the
9 consensus developing around the various issues and ways in which the Commission may address
10 these strandable cost issues.

11 **I. No Significant Modification of the Rules Is Needed**

12 Testimony during the hearings did not involve many major modifications of the Electric
13 Competition Rules. ECC is of the opinion that the Rules do not need to be amended as a
14 condition to progressing towards open competition. ECC supports the modification of the Rules
15 proposed by Ms. Mona Petrochko of Enron in her Direct Testimony: (a) the expansion of
16 wholesale or retail markets and services by regulated utilities should be provided for through an
17 affiliate or unregulated merchant division, (b) lost revenues through utility discounts should not
18 be recovered through stranded cost charges, and (c) stranded cost charges should be identified
19 as a component of all customer rates, regardless of supplier.¹ Furthermore, ECC would not
20 be opposed to the modifications proposed by Mr. Kevin Higgins of the Arizonans for Electric
21 Choice and Competition (AECC) which addressed the allocation of stranded costs as contained
22 Exhibit KCH-2.

23 **II. Filing of Strandable Cost Recovery Should Begin Immediately**

24 The utilities have been working up these estimates for years now. It is time for the
25 Commission to take a look at those figures. If a utility is unwilling to disclose, one can only
26

27 ¹ Ms. Mona Petrochko Direct Testimony 23-27.

1 assume the utility is speculating on a windfall rather than actually needing recovery to stay
2 solvent. As Ms. Mona Petrochko of Enron testified, Portland General was able to put together
3 its customer choice filing, which included a divestiture proposal, within 6 months of the close
4 of the merger with Enron Corp., and the Arizona utilities have had notice of these Competition
5 Rules since December of 1996.²

6 **III. Strandable Costs Include Hard Generation Facilities and Their Regulatory**
7 **Assets and All Requirements Contracts.**

8 Identifying the strandable costs appears to be quite easy, based on the testimony. These
9 potential costs are essentially of three types: the hard generation assets, the regulatory assets
10 related to generation, and any all requirements contracts to purchase generation. Going beyond
11 these items would seem to merely open up a new "strandable recovery industry" that would be
12 never ending.

13 Generation is the main category of stranded cost for Tucson Electric Power Company
14 (TEP), with an estimated \$400 million or so in regulatory assets, according to TEP Chairman
15 Charles Bayless.³ Dr. Kenneth Rose testified on behalf of the Commission staff that regulatory
16 assets that have specifically ordered by the Commission may be treated differently that
17 "production cost."⁴

18 **IV. The Time Frame for Calculating Strandable Costs Is Not an Issue Under the**
19 **Divestiture Approach**

20 Proponents of the net revenues lost approach suggest that the calculation period should
21 include the full life of the generation asset.⁵ This exposes one of the many weaknesses of this
22 approach. To allow all future costs to be brought back and included within strandable costs

23 ² Ms. Mona Petrochko Transcript 968:14 to 969:9. Transcript references herein
24 are made to the Condensed Transcript and Concordance version.

25 ³ Mr. Charles Bayless Transcript 1512:14-18.

26 ⁴ Dr. Kenneth Rose Transcript 3084:24 to 3086:15.

27 ⁵ See Mr. Charles Bayless Transcript 1515:10-20.

1 would allow that generation to be competitive at today's prices even though its electricity will
2 be sold under tomorrow's market conditions. It would make that generation less costly than that
3 which could be supplied by those in the competitive market. It further assumes that all the
4 consumers for which that generation was constructed left the utility's generation service
5 immediately.

6 Divestiture is an attractive alternative because "any intelligent buyer when evaluating the
7 price he is willing to pay for an investment would have to consider the operation and
8 profitability of that investment over its expected lifetime, . . .," according AECC's to Dr. Alan
9 Rosenberg.⁶ Thus, divestiture avoids having to administratively determine what calculation
10 period should be adopted and the time for calculating stranded cost is when the divestiture
11 occurs.⁷

12 If there is no divestiture, Dr. Rosenberg recommends a "snapshot" of strandable costs
13 be taken at the end of the transition period. That's when there is truly a competitive market
14 for generation, as Dr. Rosenberg points out:

15 The market value changes each year, the different perceptions of
16 future market prices, different conditions, different supply, different
17 demand, so the book value changes each year, the market value changes
each year; therefore, the difference between those two change each year.⁸

18 **V. Strandable Costs Should Not Be Collected Beyond January 1, 2003 — when
the generation market and all retail customers are open to competition**

19 Recovery of strandable costs is a transition charge on consumers so that utilities may
20 further adjust to open competitive generation. The duration of this recovery period should be
21 as short as possible; definitely no later than when the retail competition door is fully opened.
22 To continue beyond that time would delay the full benefits of competition to consumers and
23

24 ⁶ Dr. Alan Rosenberg Transcript 2195:11-15.

25 ⁷ Dr. Alan Rosenberg Transcript 2203:19-25 and Mr. Kevin Higgins Transcript
26 4017:21 to 4018:3.

27 ⁸ Dr. Alan Rosenberg Transcript 2196:18-23.

1 clearly give utilities a marketing price advantage over other competitors, with subsidized
2 generation costs.⁹

3 **VI. Every Utility Customer Should Pay for Strandable Costs, Whether through**
4 **a Component in the Unbundled Rate or as a Line Item on the Distribution**
5 **Charge**

6 A solid consensus appears on the principle that strandable costs should be spread among
7 all consumers, whether they buy generation from the incumbent utility or someone else. Most
8 suggested that this be a nonbypassable distribution charge divided among the various rate classes,
9 "the revenue neutral approach," even though there were some differing opinions as to whether
10 it should be on the capacity and energy components.¹⁰

11 Dr. Kenneth Rose recommended that the stranded cost charge would be a line item in the
12 standard offer so "the customer could see how much they are paying for generation and compare
13 that to what they could get elsewhere."¹¹ Dr. Richard Rosen said every state he is aware of is
14 putting a line item on the electric bill.¹²

15 A variety of opinions were expressed on how to share strandable costs among consumers
16 and between consumers and shareholders. For example, Dr. Mark Cooper testified that the
17
18

19
20 ⁹ See Dr. Richard Rosen Transcript 1810:18-25 ("... we recommend that the
21 stranded cost recovery charge cease after the transition period [January 1, 2003] . . .);
22 Dr. Kenneth Rose Transcript 3159:4-12 ("... if you go beyond five years, it's just
23 making customers wait too long to get to the benefits of competition. That is why we
24 argue for as short as possible, and five years or less seems to be an appropriate line time
25 [sic].")

26 ¹⁰ See Dr. Richard Rosen Transcript 1815:17 to 1816:23; Dr. Kenneth Rose
27 Transcript 3103:10-3104:2.

28 ¹¹ Dr. Kenneth Rose Transcript 3242:3-13.

¹² Dr. Richard Rosen Transcript 1894:2-7.

Commission could allocate a larger or smaller share to a particular class of customer, depending on the customers' ability to pass the charge through.¹³

VII. No True Up Will Be Necessary If Solid Evidence of Strandable Costs Is Presented Up-front

The "true up" notion is the companion of the net revenue lost approach. Over or under collection is a serious concern with that approach. Some suggest that an ongoing, administrative strandable cost program be instituted, either using forecast or hindsight data. The Commission should reserve the ability to correct any unintended consequences. Other than that, it would seem no true up is necessary.

TEP Chairman Bayless recognized that if there is a true up process each year that "some would claim that the utility had no incentive to reduce cost."¹⁴ On that point Dr. Alan Rosenberg testified that the more utilities are at risk for stranded cost, the less need for a true up.¹⁵ Dr. Kenneth Rose, on behalf of Commission staff, testified that a true up mechanism could really drag out the move to competition.¹⁶

VIII. Price Caps and Rate Freezes Are Generally Not Necessary, But the Commission May Wish to Not Allow Utilities to Increase Their Existing Rates, As Bundled or Unbundled, Until After January 1, 2003

For public confidence that some consumers will not be harmed at the expense of others, the Commission may wish to put a ceiling on the standard offer and the unbundled rates. A general consensus seemed to be built around this concept, even though market theorist typically oppose any type of artificial price barriers. The standard offer and the unbundled rates for those

¹³ Dr. Mark Cooper Transcript 2478:15 to 2479:5 (Dr. Cooper testified he worked on stranded costs in New York, Pennsylvania, and Virginia and the legislatures of 4 or 5 other states).

¹⁴ Mr. Charles Bayless Transcript 1516:14-17.

¹⁵ Dr. Alan Rosenberg Transcript 2267:10-16.

¹⁶ Dr. Kenneth Rose Transcript 3101:2-4.

1 seeking competitive services should not be increased during the duration of the transition to full
2 open competition -- January 1, 2003.

3 **IX. Mitigation of Strandable Costs Is Highly Encouraged by the Market**
4 **Approach and With a Short Time Frame for Recovery**

5 Identification of specific mitigation factors is easy. Deciding whether the utility should
6 have adopted them is not. Arizona Public Service Company (APS) witness Dr. William
7 Hieronymus testified: "That if you say I'm going to give what you spend no matter what
8 happens, obviously, you have no incentive to mitigate."¹⁷ Because each utility is unique as to
9 strandable costs, the consensus seems to be on market incentives for encouraging the utility to
10 lower its costs -- by encouraging the utility to reduce costs and by limiting what share of
11 strandable costs may be recovered. Another incentive for mitigation is to limit the recovery
12 period; the shorter the time, the greater the emphasis on mitigating uneconomic assets and
13 activities. Divestiture of uneconomic assets that may command a favorable market price ECC
14 believes is the ultimate method in which to mitigate costs.

15 **X. In Estimating Strandable Costs, There Is No Good Method, So the Utility**
16 **Should Either Voluntarily Divest or Present Solid Evidence of the Market**
17 **Value of Strandable Assets**

18 Everyone seems to believe that the utilities are entitled to an opportunity to recover
19 strandable costs (or at least a portion thereof). Everyone seems to feel that the utilities should
20 be able to recover regulatory assets that are attributable to generation. Everyone seems to
21 support the notion that utilities should recover reasonable strandable costs resulting from all
22 requirement contacts. Everyone agreed that a market price is needed in order to quantify these
23 strandable costs.

24 Market principles are embodied in all the approaches suggested. Dr. Kenneth Rose, for
25 example, testified that the competitive market is the superior means of valuing assets.¹⁸ The

26 ¹⁷ Dr. William Hieronymus Transcript 2572:18 to 2573:11.

27 ¹⁸ Dr. Kenneth Rose Transcript 3154:1-4.

1 key issue is which market mechanism or proxy provides the most accurate information. False
2 assumptions, variables and data could result in major windfalls, or shortfalls, to utilities and
3 consumers. For that reason alone, we have supported the direct market valuation of any
4 strandable asset, either through voluntary divestiture ("the true willing buyer and willing seller
5 price"), arms length bilateral contract prices, or by using an appraisal.

6 Several states have experience with divestiture or mandatory separation of generation
7 from transmission and distribution services: California, Maine, Massachusetts, Nevada, New
8 Hampshire, New York, Rhode Island, and Nevada. In addition, voluntary divestiture has been
9 proposed by Montana Power and Portland General, in their states.¹⁹

10 Voluntary or "incentive" divestiture was supported by many who testified. This market
11 approach was endorsed by witnesses for the Arizona Consumer Council,²⁰ Department of
12 Defense,²¹ Enron,²² PG&E Energy Services,²³ Citizens Utilities,²⁴ Navopache Cooperative²⁵
13 and the Electric Competition Coalition.²⁶ TEP Chairman Bayless indicated a willingness to look
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15
16 ¹⁹ Ms. Mona Petrochko Direct Testimony at 16-17; Transcript 981:3 to 982:12.

17 ²⁰ Dr. Mark Cooper Transcript 2493:4-13.

18 ²¹ Mr. Ralph C. Smith Transcript 2699:11-14 (Mr. Smith preferred divestiture
19 after testifying in California and Pennsylvania and using principles learned from
20 participating in those proceedings).

21 ²² Ms. Mona Petrochko, Direct Testimony and Transcript 861:6 to 862:11.

22 ²³ Mr. Douglas Oglesby Transcript 1298:24 to 1299:16.

23 ²⁴ Mr. Sean R. Breen Transcript 98:3-17.

24 ²⁵ Mr. Alan Propper Transcript 2086:11-21 ("I'm in favor of using a computation
25 for identifying stranded costs that involves divestitures for those generating entities that
26 wish to divest themselves of any of their generation.")

26 ²⁶ Dr. Douglas C. Nelson Transcript 4177:14 to 4179:21, 4187:6 to 4188:4, and
27 4203:10 to 4205:10.

1 at the divestiture approach.²⁷ Ms. Betty Pruitt and the Arizona Community Action Association
2 support the "bottom up asset-by-asset" approach and "some assets should be sold in the market
3 (divested) and the resulting prices used as the market values in the analysis of stranded costs."²⁸

4 Dr. Mark Cooper, on behalf of the Arizona Consumer Council, testified that he "would
5 prefer the Commission to come from the position, we like divestiture, then if we're not going
6 to get divestiture, then we're going to have severe regulation. . . if you prefer to divest under
7 those circumstances, you will avoid severe regulation rather than get all kinds of economic
8 rewards."²⁹ Mr. Albert Sterman, testifying on behalf of the Arizona Consumers Council,
9 supported market-based approaches, such as the replacement cost method, but would support
10 divestiture depending upon how it is structured.³⁰

11 Dr. Alan Rosenberg, testifying on behalf of the Arizonans for Electric Choice and
12 Competition, said: "My primary proposal is that I said divestiture as [sic] the most appropriate
13 method," and "it's the most unequivocal, yes, and the fairest."³¹

14 Dr. Daniel Fessler, who testified on behalf of TEP, supported the divestiture approach
15 in finding true market value of strandable assets. In describing the divestiture of 50 percent of
16 non-nuclear facilities in California, Dr. Fessler indicated his two colleagues had some concern
17 about market power, as a reason for such divestiture. But Dr. Fessler emphasized a second
18 important reason for divestiture was to obtain true market value of the strandable asset:

19 _____
20 ²⁷ Mr. Charles Bayless, Transcript 1527:5-11, and later in response to the Hearing
21 Officer's question if he would prefer the auction versus net revenue lost approach, Mr.
22 Bayless said: "I think I would choose net present value. I think Springerville was a good
plant, but I would have nothing against the auction approach if that's what the
Commission wanted to do." Transcript 1530:1-9.

23 ²⁸ Ms. Betty Pruitt Direct Testimony p.3 and Transcript 256:3-5.

24 ²⁹ Dr. Mark Cooper Transcript 2495:2-10.

25 ³⁰ Mr. Albert Sterman Transcript 2348:1-13.

26 ³¹ Dr. Alan Rosenberg Transcript 2199:9-11 and 2243:1-6.

1 Second, we also felt that selling units, while not mandating it, would
2 be a very excellent way of valuing the units for purposes of trying to figure
3 out what might be the stranded costs, because you would have an actual
4 transaction as opposed to an appraisal. And so that was one of the ways in
5 which the utilities were offered a means of quantifying, and it was in the
6 utilities' interest to get that quantification accurate as early as possible because
7 they only had a window of opportunity in which they had the opportunity to
8 recover the stranded costs. So we saw it as useful from that perspective, but
9 we emphatically did not require it.³²

10 Department of Defense witness Ralph Smith pointed out that one clear advantage of
11 divestiture is the sales price is going to be the highest price (in comparison to the administrative
12 approach) and a second clear advantage is "that it's objective evidence in a transaction between
13 a willing buyer and willing seller not acting under duress."³³ Citizens' Sean Breen said they
14 support auction and divestiture "because it makes a clean break from regulation and gets us to
15 competition expeditiously," and in talking with other utilities that have undertaken divestiture
16 he estimated it would take 8 to 10 months to complete.³⁴

17 RUCO's Dr. Richard Rosen said he was not opposed to the market or divestiture
18 approach. In addition to addressing market power issues, he said "Another advantage of
19 divestiture if that the retail market for generation services might become, might flourish at a
20 higher degree sooner than it would otherwise."³⁵ Navapache's Mr. Alan Propper testified that
21 the sale price of generation assets provided the most solid evidence of their market value.³⁶
22 ECC's Dr. Douglas C. Nelson testified that the risk to shareholders and consumers may be
23 reduced as a result of divestiture, with improved bond ratings, because of a more stable net
24 revenue stream from the remaining regulated distribution and transmission system. The risks
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26 ³² Dr. Daniel Fessler Transcript 522:21 to 523:9.

27 ³³ Mr. Ralph Smith Transcript 2749:12 and 2750:5.

28 ³⁴ Mr. Sean Breen Transcript 121:7-12 and 233:3-5..

³⁵ Dr. Richard Rosen Transcript 1894:18-21.

³⁶ Mr. Alan Propper Transcript 2113:6-11.

1 associated with future fuel prices and other generation costs would be shifted to the new
2 generation owner and not ratepayers, as a result of divestiture.³⁷

3 Mr. Kevin Higgins, testifying on behalf of the Arizonans for Electric Choice and
4 Competition, said: "I find asset sale, auction and divestiture to be the most superior, the superior
5 method for evaluating the assets, because it is a direct sale." However, because of the practical
6 problems, particularly with the Palo Verde Nuclear Generating Station, he was recommending
7 the "replacement cost valuation" as the best proxy for divestiture.³⁸

8 Economist Enrique Lopezlira, testifying on behalf of the Attorney General's Office,
9 supported the stock market approach, but "for noninvestor-owned utilities, an auction divestiture
10 approach would probably be acceptable and appropriate."³⁹

11 APS' Dr. William Hieronymus testified: "I think divestiture is something that utilities
12 should consider in commissions where it's necessary on its own merits" and if he were a
13 commissioner he would see some value in divestiture. However, he said it should not be used
14 merely to simplify the stranded cost calculation, nor to tell companies which businesses they may
15 be in. He indicated that divestiture was occurring in California, Massachusetts, New York and
16 Rhode Island, with only the latter state requiring it for strandable cost calculations.⁴⁰ Mr. Jack
17 Davis of APS also agreed that utilities should have the option to divest.⁴¹

21 ³⁷ Dr. Douglas C. Nelson Transcript 4186:11 to 4190:14.

22 ³⁸ Mr. Kevin Higgins Transcript 4017:1-16; 4035:25 to 4036:5 and 4123:19 to
23 4127:7.

24 ³⁹ Mr. Enrique Lopezlira Transcript 3951:15-20.

25 ⁴⁰ Dr. William Hieronymus Transcript 2582:22 to 2583:15; 2606:13 to 2609:12;
26 and 2584:1 to 2586:11.

27 ⁴¹ Mr. Jack Davis Transcript 3680:21 to 3681:3 and 3742:1 to 3747:24.

1 Several witnesses testified the recent sales of generation sold at several times their book
2 values.⁴² Even though some generation has sold for well above 2 1/2 times book, there still has
3 been substantial stranded costs.⁴³ This emphasizes the need for prompt divestiture, so as to "stop
4 the bleeding" and the accrual of strandable costs.

5 Dr. Alan Rosenberg testified that he thought the market approach would result in a
6 sooner, more efficient competitive marketplace in Arizona, than would an administrative
7 approach.⁴⁴ He reported on 11 divestitures that have occurred.⁴⁵ Montana Power Corporation,
8 for example, is divesting of generation, and any net strandable costs after such divestiture may
9 be recovered over a 4-year period, according to Dr. Rosenberg. If those generation assets bring
10 more than book value, then the excess goes towards offsetting regulatory assets. Any residual
11 after that will go to the ratepayers.⁴⁶ Dr. Rosenberg said divestiture was strongly encouraged
12 in New York, by maximizing the shareholders value and that "there are many ways that
13 commissions can encourage certain actions on parts of regulated utilities."⁴⁷

14 APS did bid on generation assets in California. Mr Jack Davis said in figuring that value
15 he would calculate the present value of the future income stream of the plant using a 10 to 12
16 year revenue stream with probably twice the regulated rate of return.⁴⁸ Others, including Ms.
17 Mona Petrochko of Enron, the Defense Department's Mr. Ralph C. Smith, and Citizen Utilities'

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19 ⁴² Mr. Sean Breen Transcript 112:9-12; Ms. Mona Petrochko Transcript 837:21-
20 25; Dr. Kenneth Rose Transcript 3092:2-8 and 3145:17 to 3147:13.

21 ⁴³ Dr. Richard Rosen Transcript 2020:25 to 2021:7.

22 ⁴⁴ Dr. Alan Rosenberg Transcript 2229:22 to 2230:1.

23 ⁴⁵ Dr. Alan Rosenberg Transcript 2246:14-24.

24 ⁴⁶ Dr. Alan Rosenberg Transcript 2204:16 to 2205:19.

25 ⁴⁷ Dr. Alan Rosenberg Transcript 2250:11-23.

26 ⁴⁸ Mr. Jack Davis Transcript 3767:15 to 3768:16.
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1 Mr. Sean Breen, discussed at length the methodology used in calculating the bid price and
2 structuring the process for divestiture of generation plants and purchase power contracts.⁴⁹

3 Dr. Eugene Coyle testified he had a client that participated in the auction process of
4 Pacific Gas & Electric Company last year and it is participating in the second auction, including
5 "must run" facilities.⁵⁰ Designation of "must run" units must be by an Independent System
6 Operator, and those units may still be divested but there is no guarantee their status will remain
7 the same given the new transmission and competitive generation environment, according to Ms.
8 Mona Petrochko.⁵¹

9 Dr. Kenneth Rose testified on behalf of Commission staff and said that divestiture is not
10 bad, but he felt it should not occur for the sole purpose of valuing assets. He went on to say that
11 it should be voluntary and expressed concern that sales might impact market price if new owners
12 pay above the book value. However, he did recognize that the new owners might be able to
13 operate the plant more efficiently and did not dispute the fact that the new owners must sell the
14 generation at market value regardless of the plant's purchase price.⁵² Dr. Rose also conceded
15 that an auction would probably reveal a higher value than under a "top-down" or net revenue
16 lost approach.⁵³ Furthermore, he acknowledged it would be prudent for a utility to recover as
17 much transition or stranded cost revenues and then the utility might explore voluntary
18 divestiture.⁵⁴

20 ⁴⁹ Ms. Mona Petrochko Transcript 835:10 to 839:24; Mr. Ralph C. Smith
21 Transcript 2720:1 to 2722:25; Mr. Sean Breen Transcript 194:1-20.

22 ⁵⁰ Dr. Eugene Coyle Transcript 1120:6-13.

23 ⁵¹ Ms. Mona Petrochko Transcript 1006:8 to 1009:18.

24 ⁵² Dr. Kenneth Rose Transcript 3091:2 to 3094:5.

25 ⁵³ Dr. Kenneth Rose Transcript 3208:3-21.

26 ⁵⁴ Dr. Kenneth Rose Transcript 3235:15 to 3236:1.

1 Dr. J. Robert Malko testified that the Commission could allow a greater percentage of
2 stranded cost recovery if the utility divested itself of generation and whether it was voluntary
3 or involuntary.⁵⁵

4 If generation assets are not divested, then those assets could be appraised. APS witness
5 Benjamin McKnight testified that the fair market value of generation plants could be determined
6 from appraisals, " . . . based on a number of different factors, similar transactions, discounted
7 future cash flows. There's various techniques that are employed."⁵⁶

8 If a sale of generation does not occur, the appraisal method might compare long-term
9 wholesale contracts, such as those entered into by APS, with adjustments to the full retail price,
10 by adding the unbundled tariff components to that wholesale index. Dr. Kenneth Rose testified
11 he would recommend calculating market price using a method similar to that used by Dr. Rosen
12 -- "determine what a retail price is for the state."⁵⁷ Using only wholesale prices would be
13 inappropriate, "because the average retail customer is not going to get that low of a price," and
14 "utilities are getting their capital costs from their current captive customers," according to Dr.
15 Rose.⁵⁸ These retail estimates would be higher than wholesale prices, and Dr. Rose believes the
16 Dow Jones Palo Verde index would be "way too low."⁵⁹

17 As suggested by Dr. Rose, the witness for the ACC staff, the net revenue lost approach
18 need not be used for the actual recovery of strandable costs but might be used "to calculate or
19 get an idea roughly of what the magnitude of the stranded cost problem is, and the direction to
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21

22 ⁵⁵ Dr. J. Robert Malko Transcript 2160:7 to 2161:2.

23 ⁵⁶ Mr. Benjamin McKnight Transcript 2415:8-14 and 2438:9-16.

24 ⁵⁷ Dr. Kenneth Rose Transcript 3094:12 to 3095:11, 3165:22 to 3166:4.

25 ⁵⁸ *Ibid.*

26 ⁵⁹ Dr. Kenneth Rose Transcript 3095:8-11 and 3149:5-10.

1 see whether or not it is actually a positive or negative number.”⁶⁰ Similarly, this could be one
2 technique used in appraising the generation plant.

3 **XI. The Net Revenue Lost Approach Is Fraught With Many Weakness and**
4 **Should Only Be Considered a Barometer, But Not a Measure of Strandable**
5 **Costs**

6 Under the guise of the net revenue lost approach, some affected utilities are seeking to
7 “lock” the Commission into the notion of a “regulatory compact” that entitles them to recover
8 all revenue changes that might occur in the future, without regard to the effect competition will
9 have on the utility.⁶¹ Dr. Kenneth Gordon succinctly described this phenomenon: “The stranded
10 issue arises when the incumbent utility finds itself with a revenue stream in the new world that
11 it’s being presented with that doesn’t allow it to cover what it regarded as its traditional revenue
12 needs . . .”⁶² Recovery of strandable costs should be based only upon verifiable and unmitigated
13 generation costs that cannot be recovered from a robust competitive environment, and the utility
14 bears a high burden of proof.⁶³

15 **A. The Net Revenue Lost Approach Overstates Stranded Costs**

16 The weaknesses of the net revenue lost approach were articulated by many of the
17 witnesses. Estimates of stranded cost under this approach were only prepared by Dr. Richard
18 Rosen on behalf of RUCO. He preferred to call this net revenues lost approach a “differential
19 revenue requirements” approach which in some cases might be “a net revenues gain” approach.⁶⁴
20 A partial list of those shortcomings of the net revenue lost approach includes:

21 ⁶⁰ Dr. Kenneth Rose Transcript 3079:19-25.

22 ⁶¹ Dr. Douglas C. Nelson Direct Testimony at 6; Mr. Kevin Higgins Transcript
23 4038:9-14.

24 ⁶² Dr. Kenneth Gordon Transcript 697:3-15.

25 ⁶³ Ms. Mona Petrochko Transcript 847:12 to 848:16.

26 ⁶⁴ Dr. Richard Rosen Transcript 1822:5-16.

1. "But the problem is, we don't know the market price," according to TEP Chairman Bayless.⁶⁵
2. "So if you picked today's spot market price and carried it forward in the future, it would definitely be too low," was also acknowledged by Mr. Bayless.⁶⁶
3. "The market price is the key there, and also the hardest thing to forecast," according to Dr. Kenneth Rose.⁶⁷ He went on to say: "We don't have a market today in Arizona or anywhere in the country that we can look at and say with any degree of certainty or even probability, a high probability, that we know exactly what the price is going to be in this area."⁶⁸
4. The longer you go out in calculating strandable cost, the less probable the number will be accurate, said by Mr. Bayless.⁶⁹
5. A utility would have an incentive to run its less efficient plants because those cost may be recaptured through the net revenues lost approach, was suggested by Dr. Alan Rosenberg.⁷⁰
6. With the net revenues lost approach, "then you really don't know how much you have attributed to each plant. So when you sell one plant you don't know is that a cause for increasing the rate or decreasing the rate. You don't know because you have never established that particular stranded cost for that plant," according to Dr. Rosenberg.⁷¹

⁶⁵ Mr. Charles Bayless Transcript 1516:5-13: "There's an inherent conflict between a couple principles that everybody would like to achieve. One is everybody would like to have certainty. But the problem is, we don't know the market price. So if you choose certainty and say the market price is going to be 3.5 cents forever, and that's it, and you recover stranded costs and you walk away, there is a danger that the utility will over or underrecover."

⁶⁶ Mr. Charles Bayless Transcript 1517:20-22.

⁶⁷ Dr. Kenneth Rose Transcript 3081:22-23.

⁶⁸ Dr. Kenneth Rose Transcript 3082:5-11, and 3233:15-19 ("We are looking ahead to try to guess at what the amount of the cost is, and really that is the -- what it amounts to is nothing more than a guess, because we don't know, to the extent of the market price, what future demand is on that.")

⁶⁹ Mr. Charles Bayless Transcript 1515:21 to 1516:4.

⁷⁰ Dr. Alan Rosenberg Transcript 2241:23 to 2242:20.

⁷¹ Dr. Alan Rosenberg Transcript 2257:14-21.

- 1 7. The utilities would "have a guarantee to recover their entire revenue stream that
2 they are recovering today without any considerations of future inefficiencies,"
3 was another shortcoming of the net revenues lost approach testified to by Dr.
4 Rosenberg.⁷²
- 5 8. The net revenues lost approach seeks a return of and on capital which "embody
6 significant unequal economic costs which violates the obligation to provide
7 efficient electric service," according to Dr. Mark Cooper.⁷³
- 8 9. "Utilities tend to be very heavy in administration," those costs should be
9 controlled and reduced, and the strandable cost program should focus on
10 uncontrollable sunk costs, according to Dr. Mark Cooper.⁷⁴ These costs may be
11 misallocated to transmission & distribution services so as to make the utility's
12 generation more competitive in other markets, and uneconomic administrative
13 costs are implicitly recovered in the net revenues lost approach.
- 14 10. "[T]he mathematics of calculating the net revenues lost approach involved
15 projecting all of the utility's anticipated costs on a forward-going basis that are
16 associated with generation. That means operating costs, that means administrative
17 and general costs, and in effect the result of the calculation is that for every
18 dollar, say, of administrative and general costs that is projected, say, five years
19 from now, that dollar, the present value of that dollar shows up as a dollar of
20 stranded cost," according to Mr. Kevin Higgins of AECC.⁷⁵
- 21 11. Growth factors would have to be addressed in the present value of the net revenue
22 stream, which would otherwise be assumed by a buyer under the divestiture
23 approach, according to Mr. James Gilliam of the Land and Water Fund.⁷⁶
- 24 12. Underestimated future power sales or any key component of market price
25 adjustments would result in overcollection of stranded costs, according to Dr.
26 Richard Rosen.⁷⁷

27 ⁷² Dr. Alan Rosenberg Transcript 2270:8-21.

28 ⁷³ Dr. Mark Cooper Transcript 2478:2-14 and 2489:2-9.

⁷⁴ Dr. Mark Cooper Transcript 2481:4-25; *see* Dr. William Hieronymus' response
where he discussed the underallocated G&A costs to generation in PECO. Transcript
2694:21 to 2696:10.

⁷⁵ Mr. Kevin Higgins Transcript 4039:1-16.

⁷⁶ Mr. James Gilliam Transcript 1154:17 to 1155:8; *see* Dr. Kenneth Rose
Transcript 3083:8-19.

⁷⁷ Dr. Richard Rosen Transcript 1899:13-23.

1 13. Factors other than competitive generation, such as changes in technology and
2 demand, may affect the net revenue but nevertheless be included in the strandable
3 cost calculation, as testified to by Dr. Mark Cooper for the Arizona Consumer
4 Council.⁷⁸

5 14. A "hazard . . . in the net revenues lost approach is that you wind up
6 overemphasizing the near-term period when market prices are thought to be low,
7 and ignoring the later period when the ownership of these assets might provide
8 considerable value and revenues to the owners even, again, in excess of a
9 regulated return. So that is the hazard, that it could be biased toward calculating
10 a greater stranded cost than might otherwise be reasonable," according to Mr.
11 Higgins of AECC.⁷⁹

12 The administrative net revenues lost approach will also lead to costly, contentious
13 hearings, in the opinion of some witnesses.⁸⁰

14 B. Economic Modeling May Generate Manipulated Results

15 The administrative or net revenues lost approach requires the use of an economic model.
16 Dr. William Hieronymus admitted that such a model may be manipulated to create the results
17 desired by the maker.⁸¹ For example, Dr. Hieronymus testified he participated in the
18 Philadelphia Electric case, in which the calculation of estimated market prices, estimated costs,
19 discount rates and cost allocation methods resulting in billions of dollars in changes in the
20 stranded cost estimate by four witnesses for that utility.⁸²

21 Ms. Mona Petrochko testified about the difference in stranded cost, dealing with the New
22 England Electric System, in which the projected net revenue lost basis was in the neighborhood
23 of \$4 billion, but after divestiture, their stranded cost estimate had been reduced in half to about
24

25 ⁷⁸ Dr. Mark Cooper Transcript 2453:10 to 2454:15.

26 ⁷⁹ Mr. Kevin Higgins Transcript 4037:1 to 4038:8.

27 ⁸⁰ See Mr. Sean Breen Transcript 121:20-23.

28 ⁸¹ Dr. William Hieronymus Transcript 2639:15-24.

⁸² Dr. William Hieronymus Transcript 2642:1 to 2644:11. Dr. Douglas C. Nelson
Rebuttal Testimony at 5.

1 \$2 billion.⁸³

2 Market price assumptions may cause a large swing in the calculation of strandable costs.
3 Dr. Kenneth Rose testified that he had conducted studies in which the net result was zero, with
4 a \$1.1 billion in loss for the low-price scenario and \$1.1 billion in gain with a high-price
5 scenario. In that situation, Dr. Rose suggested the amount of strandable cost ought to be
6 small.⁸⁴

7 APS' Dr. John Landon had no confidence in forecasting future electric prices: "I could
8 almost guarantee that we'll get the wrong answer by a lot, and I don't know in which direction."
9 He said we don't know what fuel prices, technological changes and environmental restrictions
10 are on the horizon. "A miserable job" was done in the past to estimate electric prices and he
11 didn't offer any improvement for the future.⁸⁵

12 Dr. Rosenberg said he expects generation prices to rise in the future because today's
13 wholesale generation prices are low -- the utility recovers the generation fixed costs from captive
14 customers and then sell excess power in the wholesale "opportunity" market. But "given the
15 drying up of excess capacity, the diminishing of the distortion effect of competitive transition
16 charges, natural inflation, just about every forecast that I have seen of market prices project a
17 rise."⁸⁶

18 **C. Indices Cannot Be Compared to Potential Strandable Generation Costs in**
19 **Computing Stranded Cost Recovery**

20 Considerable testimony was received on market indices, such as the Dow Jones Palo
21 Verde Index and the California Power Exchange ("CPX"). They are "short-term wholesale
22

23 ⁸³ Ms. Mona Petrochko Transcript 925:23 to 926:4 and 982:24 to 984:3.

24 ⁸⁴ Dr. Kenneth Rose Transcript 3097:19 to 3098:21.

25 ⁸⁵ Dr. John Landon Transcript 2884:9 to 2885:18; *see* 2906:8 to 2907:4.

26 ⁸⁶ Dr. Alan Rosenberg Transcript 2216:1 to 2217:10.
27
28

1 energy prices" that the average retail customers would not likely pay in the long run.⁸⁷ Use of
2 these indices overstate the amount of strandable costs. Another common weakness of these
3 wholesale indices is that produce a market price for power not for utility assets, according to
4 Dr. Alan Rosenberg.⁸⁸ Dr. Rose said that the CPX, if it ever gets up and running, might serve
5 as "part of a clue" in discerning market price, but he didn't know if it should be the only
6 factor.⁸⁹ But Dr. Richard Rosen acknowledged that these wholesale indices could not be built
7 up to a retail value because no one knows what the long run cost of generation capacity might
8 be.⁹⁰ Dr. Hieronymus pointed out another weakness of the CPX or a "pool" price: "So if I'm
9

10 ⁸⁷ Dr. Richard Rosen Transcript 1826:6-20 ("they're clearly a wholesale index.");
11 Dr. Alan Rosenberg 2243:21 to 2245:24; Dr. Mark Cooper Transcript 2514:6-10 ("I
12 guess the Palo Verde index as a measure of the market price of electricity. And as far
13 as I can tell, that's an awful lot lower than the rate base price of electricity."); Dr.
14 William Hieronymus Transcript 2602:4 to 2603:24 ("But the Palo Verde market today
15 is indubitably an energy market, there is a capacity requirement in Arizona, which there
16 is not in California, and therefore Californians aren't going to pay for capacity of Palo
17 Verde, then that would be another piece you'd have to pick up from another market.");
18 Dr. Kenneth Rose Transcript 3243:10 to 3244:8; AEPCO's Direk Minson Transcript
19 3054:2-9 ("in the Wall Street Journal at California, Cobb or West Wing, those prices are
20 expressed for short-term power. In effect, what they represent is excess capacity that is
21 on the market. It does not have, if you will, the cost of the -- the capital costs, if you
22 will, of the generator, and therefore, are lower than otherwise would be the case.");
23 APS' Jack Davis Transcript 3637:18 to 3640:2; 3678:1 to 3680:20 and 3686:11 to
24 3687:24 (discussion of CPX political pressure, money spent and complexities in
25 attempting to get it up and running); AECC's Kevin Higgins Transcript 4044:17 to
26 4045:12 (CPX "is a wholesale price which will be subject to a retail markup."); Dr.
27 Douglas C. Nelson Transcript 4184:24 to 4186:10.

28 ⁸⁸ Dr. Alan Rosenberg Transcript 2246:6-12.

29 ⁸⁹ Dr. Kenneth Rose Transcript 3239:2-15; Dr. Mark Cooper said the CPX
30 approach in California proved to be quite difficult and expensive as well. Transcript
31 2503:9-18. Dr. John Landon testified the CPX is complex and not working, even
32 significantly more than \$200 million had been spent on this index created by the
33 government. Transcript 2911:12 to 2913:9.

34 ⁹⁰ Dr. Richard Rosen Transcript 1829:14 to 1830:14.

1 selling most my energy to myself, and I'm only selling a little, I can conceive of circumstances
2 where I would not have a strong incentive to get as much from selling that little bit as I
3 otherwise would have."⁹¹

4 Another serious weakness of the wholesale indices is that today it reflects a surplus
5 market and therefore lower prices than when full open access occurs. Thus it creates a higher
6 recovery of strandable costs. Mr. Mark Cooper said he agreed with other witnesses that we
7 "have a market in surplus, it tends to sell down towards its variable costs plus whatever it can,
8 as long as you're making accretion to your fixed costs, you keep selling."⁹²

9 **D. APS' Look-Back Approach Overstates Strandable Costs**

10 Dr. William Hieronymus, testifying on behalf of APS, said that the loss of any customer
11 by APS will not affect the calculation of strandable costs under its net revenues lost approach --
12 other customers will pay the CTC regardless of any change in customers."⁹³ Dr. Hieronymus
13 defines stranded cost as "the difference between what you will get for selling electricity for the
14 generation component of electricity under regulation versus the generation component of
15 electricity under competition."⁹⁴ However, the APS approach does not relate strandable costs to
16 the advent of competition or uneconomic generation. With the APS after-the-fact method, Dr.
17 Hieronymus testified that the separation of transmission/distribution costs from generation costs
18 had nothing to do with the calculation -- APS would receive the same revenues with or without
19 competition with any shortages denominated as "stranded cost."⁹⁵ Furthermore, Dr. Hieronymus
20 admitted that utility shareholders were compensated for some risks; nevertheless, the all-inclusive

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22 ⁹¹ Dr. William Hieronymus Transcript 2603:3-20.

23 ⁹² Dr. Mark Cooper Transcript 2484:21 to 2485:3.

24 ⁹³ Dr. William Hieronymus Transcript 2568:18 to 2569:13.

25 ⁹⁴ Dr. William Hieronymus Transcript 2601:20-24.

26 ⁹⁵ Dr. William Hieronymus Transcript 2629:4-12.

1 revenue approach of APS does not recognize that prior compensation.⁹⁶ He described the APS
2 approach as an interesting idea but he was not aware of anyone using a retrospective method in
3 calculating stranded costs.⁹⁷

4 Mr. Jack Davis of APS testified that if no customer left the system then the stranded cost
5 calculation would be zero.⁹⁸ This appears to conflict with Dr. Hieronymus' testimony that is
6 cited in the previous paragraph. Setting aside for the moment as to how price is determined, the
7 APS approach does not address the loss of generation associated with a customer's purchase of
8 competitive generation, when multiplying the "price" times the "quantity." Instead, the APS
9 proposal uses its entire generation ("actual hourly loads") as the backstop in figuring stranded
10 costs. Under this methodology, it would be possible for no customer to leave APS' generation
11 and APS' sale of excess generation would be guaranteed the CPX price (plus transmission
12 wheeling, CPX administrative charges, and transmission losses) through the stranded cost charge.
13 There is never any identification of potential strandable generation capacity or energy -- if there
14 ever was any.

15 Arizona consumers would be tied to the California Power Exchange price. Arizona
16 customers would leave only if they could buy electricity for less than the price of the CPX,
17 according to Mr. Davis, except where the competitor might offer better risk management or
18 demand side services.⁹⁹ This is a major impediment to consumer choice. It unreasonably (if not
19 unlawfully) delegates the Commission's ratemaking authority to a foreign governmental body, the
20 California Power Exchange, in setting the market proxy for strandable costs.

23 ⁹⁶ See Dr. William Hieronymus Transcript 2581:15 to 2582:5.

24 ⁹⁷ Dr. William Hieronymus Transcript 2634:11-18.

25 ⁹⁸ Mr. Jack Davis Transcript 3641:6-13 and Schedule JED-2.

26 ⁹⁹ Mr. Jack Davis Transcript 3719:7 to 3720:18.

1 The APS approach would not encourage mitigation of stranded costs. Mr. Davis testified
2 "there's no adjustment for the generation costs; they are what they are." He did, however,
3 acknowledge that "the load is what it is, but recognizing that we are in a growing mode in
4 Arizona, and you'd have to make some sort of adjustment for growth volume."¹⁰⁰

5 The time frame for assessing a stranded cost charge, under the APS proposal, is based on
6 an unconfirmed estimate by the Western System Coordinating Council of when it believes that
7 excess capacity might be absorbed in the Western United States.¹⁰¹ This duration appears
8 arbitrary. ECC asserts that this extensive recovery period would be anticompetitive to the extent
9 customers must pay an extended surcharge in order to buy competitive generation.

10 Dr. John Landon testified the calculation time frame and stranded cost recovery time
11 frame would match, under the APS proposal.¹⁰² But in fact, the APS proposal would implicitly
12 use its long term value of generation assets, as is implicit in its rates, for the full life of the
13 plants, and compare those values to the short-term CPX wholesale index.¹⁰³

14 Low near-term market prices would also result in overcollection of stranded costs, under
15 the APS proposal. Mr. Davis, in describing the stranded cost issue, acknowledged that the
16 supply of hydropower is a factor and he predicted that "this summer and fall we'll have low
17 market prices."¹⁰⁴ Sale of excess hydropower will lower wholesale prices, including those
18 reported by the CPX.

19
20 ¹⁰⁰ Mr. Jack Davis Transcript 3645:15 to 3646:4.

21 ¹⁰¹ Mr. Jack Davis Transcript 3646:5-11; 3701:23 to 3702:7; 3777:18 to 3778:7
22 (no assessments have been made of the reliability of WSCC's projections); and Direct
23 Testimony at 10 and Schedule JED-3 (the Direct Testimony says "market price [will be]
below the industry's long-run marginal cost for at least for the next 7 years" but the oral
testimony refers to an 8 year recovery period).

24 ¹⁰² Dr. John Landon Transcript 2949:11-14.

25 ¹⁰³ Mr. Jack Davis Transcript 3757:14 to 3760:17.

26 ¹⁰⁴ Mr. Jack Davis Transcript 3652:3-18.

1 Conflicting opinions were offered as to the California generation market and its
2 transmission to Arizona, for purposes of using the CPX. Dr. Hieronymus said sometimes there
3 is a transmission constraint between them and power sometimes flow from Arizona to
4 California.¹⁰⁵ Dr. John Landon, however, testified that there is a very robust transmission
5 between Arizona and California.¹⁰⁶ Mr. Jack Davis of APS inferred there may be some
6 constraints in wholesale transmission but he did acknowledge that "the real issue of market
7 power, as I stated earlier, is who controls who operates the transmission system."¹⁰⁷

8 For new entrants, the yearly change in the CTC will discourage, if not preclude,
9 competitors from marketing in the APS service area. Neither the consumer nor new entrant will
10 know until next year if the offered generation price, plus the fluctuating CTC, is more or less
11 than APS' standard offer rate.¹⁰⁸

12 In describing the APS proposal, Dr. Alan Rosenberg summed it up as a "lose/lose
13 proposition" for consumers. The biggest gap between embedded or stranded costs and market
14 price will be up until the year 2006, then after that the company is free to sell the plant.
15 "[C]onsumers would end up with the worst of both worlds, they pay the transition charge over
16 the period when market prices were low, and then once the market price has cleared, then the
17 utility is free to make profits on it based on what the market price is."¹⁰⁹

18 **E. Regulatory Assets Associated With Generation Should Only Be Considered**

19 Regulatory assets raise unique problems. The Electric Competition Rules contemplate the
20 recovery of strandable costs attributable to competition. Initially only generation is being opened
21

22 ¹⁰⁵ Dr. William Hieronymus Transcript 2655:1-22.

23 ¹⁰⁶ Dr. John Landon Transcript 2882:17 to 2883:8.

24 ¹⁰⁷ Mr. Jack Davis Transcript 3753:12 to 3754:25 and 3780:6-14

25 ¹⁰⁸ Mr. Jack Davis Transcript 3732:11 to 3737:11.

26 ¹⁰⁹ Dr. Alan Rosenberg Transcript 2270:23 to 2271:22.

1 for consumer choice. TEP's Karen Kissinger testified that "approximately 65 percent [of TEP's
2 regulatory assets] relate to generation."¹¹⁰ Dr. William Hieronymus testified that some allocation
3 of regulatory assets would be allocated to generation.¹¹¹ However, Mr. Benjamin McKnight
4 testified for APS and said that the regulatory assets of APS have not be allocated among
5 generation and other activities of APS. Instead, APS is focusing on "future cash flows" under
6 its proposal. Mr. McKnight said that if the Commission required that those regulatory assets be
7 part of the stranded cost calculation, then it would have to allocate them among the competitive
8 generation and regulated distribution and transmission activities.¹¹² Mr. Jack Davis testified
9 APS' regulatory assets were at risk in the 1996 agreement, they would be amortized over an 8-
10 year period, and they would be included in the standard offer and as part of the "wires
11 business."¹¹³ To the extent those regulatory assets relate to competitive generation, those assets
12 should be a component in the sale of excess generation and not collected as part of the "wires"
13 distribution charge.

14 In tracking "income tax regulatory assets" attributable to generation, TEP's Karen
15 Kissinger indicated there may be "gray areas, depends on how well the utility was able to keep
16 its income tax record, whether all income tax assets, the deferred tax portions may not be as
17 easily identified."¹¹⁴ AEPCO's Dirk Minson said a few dollars associated with debt refinancing,
18 "loses its identity and probably will be associated with the transmission part of our assets, so not
19 all of [the regulatory assets are attributable to generation], but certainly a vast majority."¹¹⁵
20

21 ¹¹⁰ Ms. Karen Kissinger Transcript 2980:16-17.

22 ¹¹¹ Dr. William Hieronymus Transcript 2638:4-24.

23 ¹¹² Mr. Benjamin McKnight Transcript 2412:23 to 2414:15.

24 ¹¹³ Mr. Jack Davis Transcript 3646:21 to 3647:16.

25 ¹¹⁴ Ms. Karen Kissinger Transcript 2979:15 to 2980:8 and 2980:9-22..

26 ¹¹⁵ Mr. Dirk Minson Transcript 3039:8-22.

1 capital from the market and recovery it through its generation prices.¹²⁰ Dr. Mark Cooper
2 concludes that this " . . . will destroy competition, and that will delay the onset of NEWCOs
3 because they can't get their capital costs out of that market."¹²¹ Dr. Kenneth Rose provided
4 similar testimony by saying that strandable cost recovery distorts the price that may be offered
5 by alternative suppliers: "The problem is that it tends, if you calculate an amount, it tends to
6 distort the price that the customer pays. The utility is then competing based on just its
7 incremental costs, while the alternative suppliers are based on their long-run marginal costs,
8 which includes capital costs plus the amount that it added on from the unrecovered sunk costs of
9 the utility."¹²² Dr. Rose went on to testify that:

10 . . . I am concerned about having, you know, one supplier, the incumbent
11 utility competing based on incremental costs or short-run marginal costs
12 and the new suppliers all paying the long-run marginal cost plus
whatever they have to pay in terms of stranded costs.¹²³

13 Mr. Higgins of AECC suggested that the Commission may wish to consider "a haircut"
14 on the return on equity, as articulated by Dr. Fessler, as one way in which to resolve this issue
15 in any stranded cost calculation.¹²⁴

16 Another criticism of the administrative net revenues lost approach is that regulators don't
17 know where to look for the efficiencies that the utility might have reduced costs. Consumers and
18
19
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21 ¹²⁰ See Dr. Kenneth Rose Transcript 3094:19-25; Mr. Jack Davis Transcript
22 3755:16 to 3757:1.

23 ¹²¹ Dr. Mark Cooper Transcript 2455:24 to 2456:2 and 2477:19 to 2478:1.

24 ¹²² Dr. Kenneth Rose Transcript 3119:1-15 and 3181:6-13 (recovery surcharge
25 gives an advantage to incumbent utility, particularly if it has low variable costs).

26 ¹²³ Dr. Kenneth Rose Transcript 3234:4-9.

27 ¹²⁴ Mr. Kevin Higgins Transcript 4042:12 to 4043:17.

competitors are at a disadvantage in receiving and evaluating cost information. And hearings do not necessary illuminate.¹²⁵

XII. Aggregation Should Be Encouraged to Assist Small Consumers

There should be no constraints on the ability for people to aggregate, because "[t]he little guys in this fight need all the help they can get," said Dr. Mark Cooper.¹²⁶ Enron's Mona Petrochko testified: "The benefit of marketing to residential customers is that you have the opportunity to aggregate hundreds of thousands of them, if not millions of them in, for example, the California market together, and generate benefits by that aggregation."¹²⁷ ECC strongly supports the aggregation of consumers, in part so as to make residential and low income power usage attractive to the competitive generation industry.¹²⁸

XIII. Competitive Electric Service Providers Benefits for Residential, Small and Rural Consumers

"Competition is the consumer's best friend . . .," according to the Arizona Consumers Council's Dr. Mark Cooper.¹²⁹ Similarly, Mr. Daniel Fessler supported the use of competitive services in all aspects of electric deregulation where they can be effectively done. He testified: "I think that if you're going to move in the direction of competition, that ultimately the public interest is best served in trying to substitute competitive forces for regulated monopolies in any area where you become convinced that that can effectively be done."¹³⁰

¹²⁵ See Dr. Mark Cooper Transcript 2539:16 to 2542:24 and Mr. Kevin Higgins Transcript 4041:14 to 4042:11.

¹²⁶ Dr. Mark Cooper Transcript 2489:22 to 2487:5.

¹²⁷ Ms. Mona Petrochko Transcript 878:17-25.

¹²⁸ Dr. Douglas C. Nelson Transcript 4202:11 to 4203:1.

¹²⁹ Dr. Mark Cooper Transcript 2463:3-6 and 2543:11-20 ("I was a big supporter of the Energy Policy Act of 1992. We had hoped and expected that vigorous competition on the wholesale side would discipline folks, and it has.").

¹³⁰ Dr. Daniel Fessler Transcript 453:20-25.

1 Ms. Mona Petrochko testified that residential customers will receive benefits from
2 competition, including reduced costs and additional services. She acknowledged that each
3 competitor seeks its own market niche, and there are only so many industrial and commercial
4 customers to go around. In serving rural Arizona, Ms. Petrochko said: "We don't particularly
5 see any technical reason why we can't serve a rural customer as well as an urban customer."¹³¹

6 Dr. Richard Rosen, testifying on behalf of the Residential Utility Consumer Office, said
7 the number one priority for residential customers is to receive lower rates, and he could not see
8 why that would not occur under competitive markets.¹³² The standard offer backup rate must be
9 "at a realistically high retail market price," otherwise there will be no generation competition,
10 similar to what occurred in Rhode Island and Massachusetts, according to Dr. Rosen.¹³³

11 Dr. Kenneth Rose testified that empirical analysis in other industries that have deregulated
12 show that "...there have been significant cost improvement in just about all the inputs that the
13 companies use in terms of capital and in terms of labor and in terms of energy used, these and
14 other materials. They often are -- these improve with the introduction of competition, and
15 represent basically an improvement over cost of service."¹³⁴ Later Dr. Rose emphasized that if
16 done properly competition will bring benefits to all consumers, both large and small. With
17 aggregation, he also believes that residential customers will have the same amount of
18 marketability as large customers.¹³⁵ Furthermore, he testified that "it's vitally important that
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22 ¹³¹ Ms. Mona Petrochko Transcript 858:21 to 860:15.

23 ¹³² Dr. Richard Rosen Transcript 1809:10-14.

24 ¹³³ Dr. Richard Rosen Transcript 1809:18 to 1811-10 and 2030:8-25.

25 ¹³⁴ Dr. Kenneth Rose Transcript 3090:8-18.

26 ¹³⁵ Dr. Kenneth Rose Transcript 3108:18 to 3111:8.

1 barriers to entry be very low, or as low as possible for new entrants” and competition provides
2 opportunities for product innovation.¹³⁶

3 AECC’s Dr. Alan Rosenberg said residential customers will benefit from competition in
4 both the short and long run, from lower rates, better service, and increased economic activity
5 resulting in more jobs.¹³⁷ Arizona Consumer Council’s Dr. Mark Cooper suggested that billing
6 and metering should eventually be open to competition, but we should start with generation
7 because we have evidence that it can be competitive.¹³⁸

8 APS’ Dr. William Hieronymus testified that “having a competitive generation market can
9 help customers a lot, I’m convinced of that.”¹³⁹

10 Some utilities have suggested they are entitled to future strandable costs because of their
11 “obligation to serve” or as “the provider of last resort.” In response, Dr. Kenneth Rose
12 recommended that the this service could be bid out to somebody else if they did not want to
13 provide the service, and he felt that was within the spirit of the Commission’s original order.¹⁴⁰
14 Citizens Utilities’ Sean Breen also suggested that utilities could purchase standard offer generation
15 during the transition period.¹⁴¹ Mr. Albert Serman of the Arizona Consumer Council said he
16 would support the competitive bidding of generation used by the provider of last resort.¹⁴² Dr.
17 Cooper also strongly supported the competitive bid of generation used in the standard offer --
18
19

20 ¹³⁶ Dr. Kenneth Rose Transcript 3209:5-7 and 3226:8-21.

21 ¹³⁷ Dr. Alan Rosenberg Transcript 2191:7 to 2192:4..

22 ¹³⁸ Dr. Mark Cooper Transcript 2548:25 to 2549:25.

23 ¹³⁹ Dr. William Hieronymus Transcript 2604:12-25.

24 ¹⁴⁰ Dr. Kenneth Rose Transcript 3102:13 to 3103:9 and 3238:9-21.

25 ¹⁴¹ Mr. Sean Breen, Transcript 194:21 to 195:10.

26 ¹⁴² Mr. Alan Serman Transcript 2376:22 to 2377:4.

1 "Standard offer kilowatts ought to be the best price I can get, . ."143 The competitive bid of a
2 portion of the standard offer generation might also be used as a means of valuing generation
3 assets that are not divested.¹⁴⁴

4 **XIV. No Distortion of Competitive Generation Prices Should Occur Under Any**
5 **Stranded Cost Mechanism**

6 The consensus seems to be that regardless of the method it should not distort the
7 competitive price of generation or impede the ability of electric providers to sell their generation
8 competitively. TEP witness Dr. Kenneth Gordon testified, in respect to the stranded cost
9 recovery and any net profits: "But you ought to do so in a way that doesn't distort the
10 competitive market. Don't try and shade the price of power in the market. Find some other way
11 to flow that benefit through if, indeed, it is a benefit that's attributable to earlier investments of
12 ratepayers so that it, so to speak, belongs to the ratepayers."¹⁴⁵

13 Dr. Mark Cooper testified at length about the distortion problem that occurs when utilities
14 receive a return of and on their capital and others do not.¹⁴⁶ He said that "the new entrants are
15 always competing against the standard offer because that's were my clients [residential
16 consumers], my constituents will go."¹⁴⁷ Similarly, APS' Jack Davis testified: "During the
17 transition period, customers will be allowed to switch from the competitive offer to the standard
18 offer so that, in effect, caps the customer's risk, so to speak, as to what their price will be."¹⁴⁸

19 The "headroom" between that offer and the combined stranded cost charge and the utility's

20 ¹⁴³ Dr. Mark Cooper Transcript 2487:6 to 2488:10 and 2505:10 to 2506:4.

21 ¹⁴⁴ See Transcript 4036:9-25.

22 ¹⁴⁵ Dr. Kenneth Gordon Transcript 715:9-18 (emphasis added).

23 ¹⁴⁶ Dr. Mark Cooper Transcript 2480:16-23.

24 ¹⁴⁷ Dr. Mark Cooper Transcript 2487:10-20.

25 ¹⁴⁸ Mr. Jack Davis Transcript 3671:7-11; *concur* Dr. Douglas C. Nelson Transcript
26 4184:6-23.
27

1 transmission/distribution/auxiliary charge is the generation component which new entrants must
2 work with.¹⁴⁹ Mr. Kevin Higgins testified "as long as there is a standard offer option available
3 to customers, the higher the transition charge is, the greater the hurdle there is for the new
4 entrant to compete with the that, standard offer."¹⁵⁰ Dr. Hieronymus described this phenomenon
5 in California and explained why customers were not leaving: " . . .[O]ne of the reasons that the
6 utilities aren't losing customers is precisely because they're charging a market price given the
7 CTC for energy." After the CTC recovery period he expects the utilities will lose a fair amount
8 more customers.¹⁵¹

9 Drs. Richard Rosen and Kenneth Rose recited the Massachusetts experience, and the
10 Rhode Island experience where stranded costs were calculated using low market prices. Later
11 the market price became higher because some key power plants went down. As a consequence,
12 the high stranded cost charge of 2.8 cents is added to a high generation charge, so that new
13 entrants cannot compete effectively.¹⁵²

14 If the stranded cost charge is high and in place for a long time, it would act as a market
15 barrier and be harmful to consumer choice, according to AECC's Dr. J. Robert Malko.¹⁵³ Ms.
16 Petrochko of Enron said that very high stranded costs "would very much inhibit the ability of
17 competitors to enter the Arizona market and provide the services that I mentioned earlier."¹⁵⁴
18 Similarly, Dr. Alan Rosenberg testified that a high stranded cost charge is most damaging to the
19 goals of retail access and it narrows the universe of potential competitors so as to increase the

20 ¹⁴⁹ Dr. Douglas C. Nelson Transcript 4195:1 to 4197:9.

21 ¹⁵⁰ Mr. Kevin Higgins Transcript 4044:2-16.

22 ¹⁵¹ Dr. William Hieronymus Transcript 2599:5-15 (quote) and 2690:9-25.

23 ¹⁵² Dr. Richard Rosen Transcript 1881:9-24; Dr. Kenneth Rose Transcript 3230:17
24 to 3231:12.

25 ¹⁵³ Dr. J. Robert Malko Transcript 2140:4-22.

26 ¹⁵⁴ Ms. Mona Petrochko Transcript 848:5-16.

1 market power of incumbents.¹⁵⁵

2 **XV. Subsidization of Affiliate Competitive Transactions of Utilities Should Not Be**
3 **Allowed**

4 "The consumer's worst enemy is unregulated monopoly power," said Dr. Mark Cooper
5 of the Arizona Consumer Council.¹⁵⁶ Cross-subsidies between the regulated activities of a utility
6 and its merchant or competitive marketing activities should be prohibited. This is a concern of
7 Dr. Kenneth Rose, and he believes the continued regulation of distribution and transmission
8 services should help to prevent that problem.¹⁵⁷ Dr. Rosenberg testified that if competition
9 enhanced the name recognition of the utility then that enhanced value of the utility could be used
10 as a negative stranded cost.¹⁵⁸

11 APS has been marketing retail generation in California since 1997 and 1998 under the
12 commercial operations business unit. Those costs are presently being separated within the bulk
13 power marketing unit, with an income statement and bookkeeping in that unit. However, APS
14 has not filed any unbundled rates with the Commission to illustrate how overhead and G&A costs
15 are being allocated.¹⁵⁹

16 Dr. Mark Cooper strongly supported divestiture as a means of preventing affiliate abuses:

17 I would much prefer to have them divest. Vertically
18 integrated entities are extremely difficult to prevent them from
19 abusing their affiliate relationships.

20 We struggle mightily with affiliate relationships in the
21 telecom industry. I prefer divestiture. I frequently don't get it.
22 And so then I fall back on what I call draconian regulation. And
23 I don't flinch from calling it that, because affiliate transactions are
24 fraught with the risk of abuse. And we call it the code of conduct

25 ¹⁵⁵ Dr. Alan Rosenberg Transcript 2238:22 to 2240:10 and 2297:7 to 2298:2..

26 ¹⁵⁶ Dr. Mark Cooper Transcript 2507:22-25.

27 ¹⁵⁷ Dr. Kenneth Rose Transcript 3235:1-14.

28 ¹⁵⁸ Dr. Alan Rosenberg Transcript 2249:11 to 2250:4.

¹⁵⁹ Mr. Jack Davis Transcript 3773:1 to 3775:10.

1 in electricity, I think is the euphemism that's been used for it, but
2 code of conduct is too nice sounding a word. Affiliate transactions
3 are pernicious. They will be abused in every way, shape, form and
4 fashion. And therefore, we have to regulate them severely. In
5 most places, we end with vertically integrated entities, and we have
6 to regulate them severely.¹⁶⁰

7 APS' Dr. William Hieronymus said he it was not necessary for utilities to create an
8 affiliate for their merchant functions but he recommended it because it would preclude cross-
9 subsidies and keeps the risks and rewards separated between activities.¹⁶¹ Likewise, APS' Dr.
10 John Landon testified if a company is going to compete, particularly in its own service area,
11 supported an "entity fenced ringed from the rest of the operation in terms of preventing cross
12 subsidies and ensuring that unfair advantage of the vertical relationship is not taken." Dr.
13 Landon also suggested that the Commission set up accounting rules and reporting requirements
14 when utilities operate in unregulated markets.¹⁶²

15 **XVI. Recovery of Strandable Costs Must Be Linked to Competitive Generation**
16 **Sales and Not as a Condition to Serving Customers as a Last Resort**

17 Until there is competitive sales of generation, there is no potential strandable cost. The
18 consensus appears to be that any recovery of strandable costs must be linked directly to the
19 opening of retail generation markets.¹⁶³ TEP Chairman Bayless said that: "I think the duty to
20 serve customers, as a last resort, to me in some measure comes down to whether we get stranded
21
22
23

24 ¹⁶⁰ Dr. Mark Cooper Transcript 2493:10 to 2494:3 (above quote); 2546:19 to
25 2548:24; and 2556:8 to 2557:11.

26 ¹⁶¹ Dr. William Hieronymus Transcript 2656:19 to 2657:16.

27 ¹⁶² Dr. John Landon Transcript 2920:4 to 2922:2; see 2951:15 to 2953:11..

28 ¹⁶³ PG& E Energy Services Mr. Douglas Oglesby testified that: "I have seen no
evidence yet that the Arizona utilities are willing to cooperate to open up retail
competition. Indeed, I have seen precisely the contrary. So I think allowing the utilities
to recover stranded costs without linking it directly to cooperating on competition would
mean utilities would recover stranded costs, and we still wouldn't have competition."
Transcript 1350:15-22.

1 costs or not this time.”¹⁶⁴ Mr Bayless indicated that generation on the spot market would be
2 available. Consequently, the Commission could link the duty to service with the obligation to
3 purchase competitive generation to serve standard offer customers so as to avoid incurring
4 additional strandable costs and the quid pro quo suggested by Mr. Bayless.

5 **XVII. Securitization Is Proposed by TEP and Does Not Appear to Be A Viable**
6 **Option**

7 TEP has suggested the use of securitization; however, Chairman Bayless recognized that
8 it would require legislation before it may be implemented.¹⁶⁵ PG&E Energy Services Mr.
9 Oglesby indicated he would not be opposed to securitization.¹⁶⁶ Enron’s Ms. Petrochko suggested
10 that securitization may make sense if the assets have been valued and stranded costs have been
11 determined, and it would lower the cost to consumers.¹⁶⁷ Citizens’ Sean Breen indicated that he
12 would consider securitizing stranded costs.¹⁶⁸ Dr. Kenneth Rose, however, testified he opposed
13 securitization because it “giving the utility an assurance that they have never had before,” and
14 it would be “securitizing, not the asset but that revenue stream.”¹⁶⁹ Dr. Mark Cooper described
15 securitization as “a financial gimmick” which avoids the question of why costs are uneconomic
16 and how they should be allocated.¹⁷⁰

17 **XVIII. Utilities Should Have an Opportunity to Recover Their Strandable Cost**

18 Many witness supported the notion of an opportunity versus an absolute 100% guaranteed
19

20 ¹⁶⁴ Mr. Charles Bayless Transcript 1521:9-11.

21 ¹⁶⁵ Mr. Charles Bayless Transcript 1556:9-13.

22 ¹⁶⁶ Transcript 1569:4-9.

23 ¹⁶⁷ Ms. Mona Petrochko Transcript 965:4-10.

24 ¹⁶⁸ Mr. Sean Breen Transcript 101:15-17 and 242:18 to 244:24..

25 ¹⁶⁹ Dr. Kenneth Rose Transcript 3166:13 to 3167:8 and 3223:5 to 3224:1.

26 ¹⁷⁰ Dr. Mark Cooper Transcript 2482:1 to 2483:9.

1 recovery of strandable cost.¹⁷¹ Some witnesses contested whether strandable costs should only
2 be recovered from consumers, and not shared with shareholders.¹⁷²

3 Dr. Kenneth Rose testified his review of information from stock and bond companies
4 indicated that they were not expecting full recovery of strandable cost.¹⁷³ By allowing full
5 stranded cost recovery, Dr. Rose refers to this as "a moral hazard" in which utilities will not
6 behave the same way as if it were partial recovery. He made an analogy to those overusing a
7 hospital emergency room if the costs will be reimbursed, the wrong incentive message is being
8 sent.¹⁷⁴

9 **XIX. No Credible Evidence of a Regulatory Compact Has Been Presented Requiring**
10 **the Predetermination of Strandable Cost Recovery Before Competition May**
11 **Occur**

12 Electric competition has been on the horizon for many years. Dr. Kenneth Rose found
13 references to retail competition, in a broad sense, going back to the 1940's, and he said stock and
14 bond rating agencies talked about retail competition in the mid-1980's.¹⁷⁵ The 1955 territorial

15 ¹⁷¹ Dr. Daniel Fessler Transcript 458:15-23 "I believe that a restructuring plan
16 should provide the incumbent utilities with an opportunity to recover 100 percent of those
17 shareholder funds that they have invested in plant and equipment that may be strandable,
18 owing to the Commission's decision to introduce competition in Arizona." Mr. Charles
19 Bayless Transcript 1571:6-19 "I mean an opportunity to earn, I do not mean a
20 guarantee." Dr. Kenneth Rose Transcript 3153:22-24: "... it [the notion of a regulatory
21 compact] doesn't say 100 percent guarantee is assured." APS' Benjamin McKnight
22 Transcript 2404:15 to 2405:17 (Decision No. 59601 on regulatory assets gives APS the
23 opportunity but not guarantee to recover them through rates); Dr. Mark Cooper
24 Transcript 2532:2-8. APS' Dr. William Hieronymus Transcript 2573:17-24 ("... the
25 utility should have a reasonable opportunity to recover 100 percent of stranded costs.").
26 TEP's Karen Kissinger 2968:7-13 & 2979:6-10 ("... it's an opportunity. ... as
27 opposed to a guarantee").

28 ¹⁷² ACC Staff's Dr. Kenneth Rose Transcript 3078:13-15 (not 100%)

¹⁷³ Dr. Kenneth Rose Transcript 3162:23 to 3165:4.

¹⁷⁴ Dr. Kenneth Rose Transcript 3231:13 to 3233:4.

¹⁷⁵ Dr. Kenneth Rose Transcript 3161:3 to 3162:22.

1 agreement between APS and the Salt River Project, and the creation of special districts and
2 municipal utilities addressed competitive electric services.¹⁷⁶

3 Dr. Michael Block testified he worked on a project for the Arizona Corporation
4 Commission in 1985, recommending that the "utilities should spin off their generation."¹⁷⁷ TEP
5 Chairman Bayless said he wrote a paper in 1987 called "Requiem for an Industry" where he first
6 started espousing competition.¹⁷⁸ Mr. Walter Meek said his Arizona Utility Investors Association
7 published a brochure in late 1993 or early 1994 that said: "Government policies and economic
8 conditions are thrusting traditional monopolies into competition."¹⁷⁹ Dr. John Landon testified
9 that competition between government-owned entities and public utilities have occurred for 50
10 years or more.¹⁸⁰

11 Dr. Richard Rosen testified he began discussing this issue of stranded cost, which he
12 refers to as "uneconomic capacity," some 15 years ago -- years before some claim that retail
13 competition was known.¹⁸¹ Dr. Alan Rosenberg also said there were talks of retail wheeling in
14 the 1980's.¹⁸²

15 **A. Regulation Mimics the Competitive Marketplace**

16 Over the years regulators have attempted to mimic the competitive marketplace as a
17
18

19 ¹⁷⁶ See Transcript 3765:16 to 3766:24.

20 ¹⁷⁷ Dr. Michael Block Transcript 3483:14 to 3484:15 ("This is before the British
21 deregulated.")

22 ¹⁷⁸ Mr. Charles Bayless Transcript 1512:1-4.

23 ¹⁷⁹ Mr. Walter Meek Transcript 4289:2-19.

24 ¹⁸⁰ Dr. John Landon Transcript 2923:2-24.

25 ¹⁸¹ Dr. Richard Rosen Transcript 1896:6-11.

26 ¹⁸² Dr. Alan Rosenberg Transcript 2296:3-13.

1 fundamental part of regulation, according to Dr. Mark Cooper.¹⁸³ Similarly, Dr. Kenneth Rose
2 testified that his review of history indicates that these are "revocable monopoly right[s] that can
3 be taken away at the discretion of the state. They are granting that monopoly and then holding
4 them to some kind of a standard that tries as best as possible to mimic what would happen in a
5 competitive environment."¹⁸⁴ For example, "the use and useful test is synonymous more or less
6 with, historically at least, with a fair value type of estimate and mimics the competitive market
7 in that way," according to Dr. Rose.¹⁸⁵ From 17 years experience, Dr. Alan Rosenberg testified
8 "that a general objective of regulation is to serve as a surrogate for competition until competition
9 is possible."¹⁸⁶ APS' Dr. John Landon testified that "the cap on rate of return was meant to
10 mimic the competitive market, which would otherwise hold prices at competitive levels," so he
11 agreed that the role of rate regulation is to mimic competition.¹⁸⁷

12 APS' Dr. John Landon testified that "retail incentive regulation is a substitute for
13 competition, a partial substitute for competition, in that it provides incentives for companies to
14

15 ¹⁸³ Dr. Mark Cooper Transcript 2453:10-15; 2498:3-14; and 2532:14 to 2533:6 ("
16 . . . in the testimony of Mr. Fessler and Mr. Gordon where they both explicitly said that
17 they were not trying to mimic competition, they disparaged that, and I think that is
18 fundamentally wrong. I think that if that's what they believed at that time, they were not
19 doing their job as commissioners, because they had a responsibility to ratepayers.");
20 2538:8-20("even when commissioners are doing their job of ensuring efficient prices,
21 which means mimicking the marketplace, as I think they're suppose to do, obviously,
22 marketplaces are better at discovering efficiencies and demonstrating efficiencies, and I
23 think that's one of the reasons we have consistently tried to inject more market forces into
24 the regulatory arena.").

25 ¹⁸⁴ Dr. Kenneth Rose Transcript 3155:2-9 and 3227:6-19..

26 ¹⁸⁵ Dr. Kenneth Rose Transcript 3228:2-21.

27 ¹⁸⁶ Dr. Alan Rosenberg Transcript 2312:22 to 2313:1.

28 ¹⁸⁷ Dr. John Landon Transcript 2872:12 to 2875:16. Dr. Landon did say however
to the extent cost of service for large and small customers did not match the rates they
paid, it did not mimic competition.

1 do a better job in managing their costs, but it, in itself, is not competition.”¹⁸⁸

2 Monopolies are disfavored in Arizona. The State Constitution states concisely and plainly
3 that “monopolies and trusts shall never be allowed in the State.” Ariz. Const. Art. XIV, section
4 15. The subsequent Article XV then discusses the composition and workings of the Arizona
5 Corporation Commission in regulating public service corporations, including the setting of “just
6 and reasonable classifications to be used and just and reasonable rates and charges” and the
7 making of “reasonable rules, regulations, and orders.” Ariz. Const. Art. XV, section 3.
8 Competitive services are favored in Arizona and the Commission has the broad discretion in
9 setting just and reasonable rates for competitive generation and the framework for strandable cost
10 recovery, under the Electric Competition Rules, so that its regulations continue to mimic
11 competition.

12 **B. The Commission Has Discretion as to How It Treats Strandable Costs**

13 Dr. Kenneth Rose testified that, like many economists, he has problems with the concept
14 of “stranded costs,” in part because there are no stranded costs. Therefore, he prefers the term
15 “transition costs,” “sunk costs above market,” or “uneconomic costs,” although he has never
16 been able to settle on a term he really likes.¹⁸⁹ He is of the opinion that any notion of a
17 regulatory compact does not guarantee 100 percent recovery of what are being classified as
18 stranded costs. Dr. Rose further testified he believes “the Commission [has] a great deal more
19 discretion in dealing with these kinds of costs than I think is often portrayed by those that are
20 arguing there is, in fact, a regulatory compact.”¹⁹⁰ APS’ Dr. William Hieronymus also admitted
21
22
23

24 ¹⁸⁸ Dr. John Landon Transcript 2924:3-7; see Mr. Jack Davis 3766:25 to 3767:14..

25 ¹⁸⁹ Dr. Kenneth Rose Transcript 3083:22 to 3084:23.

26 ¹⁹⁰ Dr. Kenneth Rose Transcript 3152:16 to 3153:24.

1 that the Commission has discretion in adopting various methods for recovering strandable costs,
2 including the level and rate of change in any CTC.¹⁹¹

3 On the issue of revaluing assets for ratemaking purposes, APS' Dr. John Landon testified
4 that the Commission could review whether the utility's actions were prudent:

5 . . . I think, which is if the company did something imprudent
6 which caused an asset to decline in value to the ratepayers, that I
7 think the Commission ought to look at what the company did and what
they were responsible for, and take appropriate action to mitigate that
on behalf of the ratepayers.¹⁹²

8 On the issue of fair value, Dr. Rose agreed that rates based on competitive markets are
9 also based on the fair value of the generation plant. He testified that using these competitive
10 markets to determine the fair value of utility assets and control costs is not arbitrary and
11 capacious, and that the use of market forces provides a better means of disciplining costs in the
12 public interest.¹⁹³ Based on historical precedence, he testified that "fair value meant replacement
13 value" and since Arizona is a "fair value" state it would be easier for Arizona to move towards
14 competition.¹⁹⁴ Dr. Rose went on to admit that the fair value method is intended to mimic or as
15 a surrogate for competitive markets.¹⁹⁵

16 On the issue of determining fair and reasonable rates, Dr. Mark Cooper testified: "The
17 concept of just and reasonable [rates] and return commensurate with risk are fundamentally linked
18 to the notion of the competitive marketplace."¹⁹⁶ Dr. Rose testified that the competitive market

20 ¹⁹¹ Dr. William Hieronymus Transcript 2645:3-16 and 2646:18-24..

21 ¹⁹² Dr. John Landon Transcript 2936:4-14.

22 ¹⁹³ Dr. Kenneth Rose Transcript 3225:15 to 3226:21.

23 ¹⁹⁴ Dr. Kenneth Rose Transcript 3156:15-25.

24 ¹⁹⁵ Dr. Kenneth Rose Transcript 3157:9-24.

25 ¹⁹⁶ Dr. Mark Cooper Transcript 2498:8-14 and 2498:19-22 ("It [the Commission]
26 sets rates based on analysis of risk and reward, which are the essence of what drives the
27 competitive model.")

1 is a superior means in which to determine those rates, in the public interest.¹⁹⁷

2 On the issue of a reciprocal obligation to serve in exchange for strandable cost, Dr. Rose
3 testified that there never was nor is there now a concurrent obligation to buy on the part of
4 customers of the utility. He said:

5 I believe strongly that that is, that the customers never really -- there was not a
6 concurrent obligation on the part of customers like there was on the part of the
7 utility to buy from a particular -- when customers leave a service territory
8 or self-generate, generally they don't charge the customer who is leaving for
9 what might be considered their obligation, if they have one. We simply
10 have not done that in the past.¹⁹⁸

11 Dr. Richard Rosen concurred by testifying: "If a customer leaves the system, well, I'm not aware
12 of any regulatory principle that's ever been applied by a Commission to impose a charge on the
13 electricity you don't buy in the future. If you're getting any service at all from that utility, I
14 don't see a basis for charging."¹⁹⁹ Furthermore, Dr. Mark Cooper testified that cities could
15 municipalize and generate their own generation for its citizens if it so desired.²⁰⁰

16 Dr. Alan Rosenberg also testified that utilities have costs or investments above market
17 value before customers had choice. The mere fact that consumers have choice does not create
18 strandable cost. Opening up of markets merely reveal those strandable costs.²⁰¹

19 When asked "what's caused this phenomenon of strandable costs," Dr. Mark Cooper
20 responded:

21 In my opinion, it was a series of management decisions about
22 which plants to build by specific utilities. Lots of utilities don't have
23 any stranded costs. And the difference that I observe between utilities

24 ¹⁹⁷ Dr. Kenneth Rose Transcript 3159:24 to 3160:12.

25 ¹⁹⁸ Dr. Kenneth Rose Transcript 3229:4-13.

26 ¹⁹⁹ Dr. Richard Rosen Transcript 1820:6-13.

27 ²⁰⁰ Dr. Mark Cooper Transcript 2534:10 to 2537:23.

28 ²⁰¹ Dr. Alan Rosenberg Transcript 2189:19 to 2190:12.

1 that do and don't had to do with choices that were made by utility
2 management.²⁰²

3 Dr. Cooper interprets the notion of a "regulatory compact" as a commitment by the
4 Commission to keep the utility from real bankruptcy:

5 As someone said to me a few days ago, capitalism without
6 bankruptcy is like Catholicism without hell. That commitment gives
7 them [the utilities] protection against a certain amount of risk in the
8 marketplace, but I think that is where I sort of -- how I define the
9 "regulatory compact."²⁰³

10 Dr. Cooper said he did not like the word "compact" because it "gives people the notion
11 that it's written down someplace and we can pick it up and read it and we know all the terms and
12 conditions. It's not. It's evolved through legal practice." He testifying that the Commission was
13 obligated to allow a just and reasonable rates to consumers and a return commensurate with risk
14 to utilities. It allows an opportunity for compensation to the utility, and "the quid pro quo was
15 that the utility was obligated to do so in an economical fashion."²⁰⁴

16 Dr. Michael Block of The Goldwater Institute admitted that the regulatory compact theory
17 is based on naive assumptions.²⁰⁵

18 The utilities have asserted that a "regulatory compact" or "regulatory contract" requires
19 the Commission to "award" them with an undisclosed amount of stranded cost recovery, in the
20 appeal of the Electric Competition Rules and in this proceeding. ECC asserts that this issue has
21 been decided or is under the jurisdiction of the Maricopa County Superior Court and now the
22 Arizona Supreme Court, by virtue of the recent special action filed by AEPCO et. al.²⁰⁶

23 ²⁰² Dr. Mark Cooper Transcript 2469:11-19.

24 ²⁰³ Dr. Mark Cooper Transcript 2475:16-21.

25 ²⁰⁴ Dr. Mark Cooper Transcript 2496:19 to 2498:2.

26 ²⁰⁵ Dr. Michael Block Transcript 3483:4-13.

27 ²⁰⁶ *Tucson Electric Power Co. v. Arizona Corporation Commission*, No. CV 97-
28 03748 (Consolidated) Superior Court of Maricopa County; *Arizona Electric Power*

1 Therefore, any issue pertaining to the nature of or the significance of "a regulatory compact" is
2 now within the purview of the judiciary on appeal.

3 No credible evidence was presented by the utilities to illustrate that any utility relied on
4 this theory prior to making any of their previous management decisions or was raised before,
5 when the Commission changed rates or tariffs. At best, the utilities offer a theoretical or
6 textbook argument that this "regulatory compact" theory may be a basis for rationalizing the
7 payment of strandable costs by ratepayers.²⁰⁷ We urge that these arguments, of the notion of a
8 regulatory compact or contract, be rejected. We renew and incorporate by reference our prior
9 arguments, including the previous decisions of the Maricopa County Superior Court, in support
10 of our position.

11 **XX. Reservation of Objections/Arguments and Conclusion**

12 ECC preserves its prior objections and arguments made in this proceeding, without
13 restating them in this Brief. Furthermore, ECC reserves the right to join in or adopt any other
14 objection or argument raised by any other party to this proceeding.

15 In closing, ECC strongly supports the market approach to strandable cost calculation and
16 recovery, and ECC vigorously opposes any version of the net revenues approach as creating any
17 entitlement to strandable cost.

18
19 *Cooperative, Inc. et al. v. Superior Court of the State of Arizona In and For the County*
20 *of Maricopa and The Honorable B. Michael Dann*, No. 98-0146-SA, Arizona Supreme
21 Court; *Trico Electric Cooperative, Inc. v. The Honorable B. Michael Dann*, CV 98-0147,
Arizona Supreme Court.

22 ²⁰⁷ Dr. Eugene Coyle testified: "So far as I know, the phrase a, quote, regulatory
23 compact, close quote, did not appear in economic printed books and articles until
24 deregulation and the issue of stranded cost became important to utilities." Transcript
25 1023:4-8. Dr. Coyle later testified " . . . I have been doing this since 1962, and I never
26 heard of a regulatory compact, and so I have looked at the literature." Transcript
27 1081:18-20. In both his prefiled and oral testimony, Dr. Coyle testified that " . . . I find
the claim of a regulatory compact as proposed by the affected utilities to be a weak
justification for granting stranded costs." Transcript 1101:13-25.